Involve
Involve with technologies

COMPANY PROFILE

Involve Technologies

A vendor-neutral enterprise software practice — technical audits, ERP & CRM implementation, AI automation, and dedicated engineering pods, from Nashik, London and Dubai. Prepared for clients, partners, and anyone evaluating who we are.

50+
Enterprise deployments

11
Detailed case studies

100%
IP ownership transferred

3
Offices — India, UK, UAE

Involve Digital Technologies Private Limited · ISO 9001:2015 · CMMI Level 3 · ISO 27001:2022 · SOC 2 Type II

WHO WE ARE

A registered, certified engineering practice

Involve Technologies bridges the gap between executive business strategy and production software execution — delivering objective technical audits, resilient platform implementations, autonomous AI workflows, and dedicated senior engineering pods.

We take no software reseller commissions or referral kickbacks. Every recommendation is judged purely on whether it reduces a client's operating cost and risk.

That same neutrality applies whether you engage us directly as a client, refer a lead as a partner, or bring us in as subcontracted delivery capacity.

Registrations & Standards

Entity	**Involve Digital Technologies Pvt. Ltd.**
CIN	**U74999MH2016PTC280265**
GST	**27AAFCD6767M1ZZ**
Quality	**ISO 9001:2015 (22EQJH96)**
Process	**CMMI Level 3 (CMMI/22N3117)**
Security	**ISO 27001:2022, SOC 2 Type II**
Compliance	**HIPAA Compliant**
Platform	**Meta Business Partner**

WHAT WE OFFER

Five practice areas — each detailed on its own slide next

01	**Technical Audits & Architecture Diligence**	Read-only diagnostics uncovering shelfware, cloud waste and security gaps in 3–5 business days.
02	**Enterprise Platforms & Middleware**	Certified delivery on Zoho One, Microsoft Dynamics 365, and Salesforce.
03	**AI Workflows & WhatsApp Automation**	Claude AI agents, n8n orchestration, and Meta Cloud API messaging at up to 50k msg/min.
04	**Custom Software & Modular Products**	Owned HRM, School, Construction, Hospital, POS and D2C platforms — no per-user licensing.
05	**Dedicated Engineering Pods**	Vetted Zoho, Microsoft, Salesforce, Claude AI and n8n specialists on 160-hour monthly retainers.

Technical Audits & Architecture Diligence

Objective diagnostics that uncover shelfware, cloud waste, and security gaps before you invest further.

Applies to systems built on:

Zoho | Microsoft | Salesforce

A

ERP/CRM Health Check

License sprawl, schema bottlenecks and adoption roadblocks on Zoho, Microsoft, and Salesforce.

B

MVP & Code Review

Pre-launch technical debt analysis, scale stress tests, and security risk auditing.

C

Website & Sales Audit

Checkout drop-off forensics, Core Web Vitals, API latency and conversion diagnostics.

Related case study

Go Zero (Shark Tank India) — manual inventory tracking across cold-storage hubs caused marketplace out-of-stock penalties; a diagnostic review led directly to a centralised ERP rebuild, cutting errors by ~70%.

Enterprise Platforms & Modern Middleware

Certified implementation and clean configuration across three enterprise ecosystems.

Certified Partner

Zoho One

CRM, Books, Inventory and Creator automation for growing businesses.

Solutions Partner

Microsoft Dynamics 365

Business Central, Copilot, and Power Platform for mid-size operations.

Consulting Partner

Salesforce

Sales Cloud, Service Cloud, CPQ and Agentforce at enterprise scale.

Related case study

PwC — needed certified engineers with immediate domain readiness for core-banking integrations; we mobilized dedicated Salesforce squads, deploying 30+ engineers within 48-hour SLAs.

AI Workflows, n8n & WhatsApp Automation

Autonomous agents, event-driven webhooks, and verified high-volume messaging.

Claude AI | n8n | WhatsApp API

01 **Claude AI Agents** — Autonomous reasoning, document/RAG knowledge hubs, and CRM ticket classification.

02 **n8n Workflow Automation** — Self-hosted pipelines connecting SAP, legacy databases and core ERPs — zero per-step cost.

03 **WhatsApp Cloud API** — Up to 50k msg/min transactional dispatch, 2-way support chatbots, and OTP pipelines.

Related case studies

Roam Communications — 24/7 support flooded with roaming questions; an AI WhatsApp bot cut resolution time from 45 minutes to 30 seconds, resolving 85% of inquiries autonomously.

Custom Software & Modular Products

Fully owned platforms in place of per-user licensing.

Built on:

- Laravel
- Node.js
- Python
- Vue
- React
- PostgreSQL

HRM & Payroll

Tax, leave, transport-linked and biometric-sync payroll

School & College ERP

Admissions, fees and LMS in one system

Construction ERP

BOQ, subcontractors, and site cost tracking

Hospital Management

OPD, IPD, pharmacy and lab modules

Retail POS

Multi-store operation with a unified inventory ledger

D2C & E-Commerce

Headless storefront, 3PL and quick-commerce sync

Related case study

Atharva Trading Company — freight, customs and FX variances were tracked in spreadsheets, causing margin errors; a custom trade ERP cut customs clearance time by 3.8x with sub-second landing-cost calculation.

Hire Certified Experts & Dedicated Pods

Senior engineers on 160-hour monthly retainers, integrated directly into your Slack, Jira and Git.

Zoho Expert

Deluge, Creator, Books

Microsoft Expert

Dynamics, Power Apps

Salesforce Expert

Apex, LWC, CPQ

Claude AI Developer

Anthropic API, RAG, Python

n8n Architect

Self-hosted nodes & webhooks

Direct Git & Slack

Engineers branch in your repos and join daily standups.

4–6h Timezone Overlap

Aligned with US, EU and Middle East business hours.

Zero-Risk Replacement

Not the right fit? We replace at zero switching cost.

Related case study: PwC — deployed 30+ certified Salesforce developers and solution architects within 48-hour SLAs across 4 banking client transformations.

INDUSTRIES

Domain depth across eight high-friction sectors

Government Public portals & audit trails	**Fintech** Ledgers & payment APIs	**E-Commerce & D2C** Stock sync & checkout	**Logistics** Freight dispatch & tracking
Manufacturing Shop-floor BOM & ERP	**Healthcare** HIPAA-aligned pipelines	**Real Estate** Lease & contractor ERP	**Education** Campus & fee billing

GoZero: D2C & Quick-Commerce ERP

Go Zero, Shark Tank India — D2C & E-Commerce

PROBLEM

Manual inventory tracking across decentralized cold-storage hubs led to inventory mismatches, unexpected out-of-stock penalties on quick-commerce marketplaces, and delayed dispatch coordination.

SOLUTION

An omnichannel ERP inventory synchronization engine with automated batch tracking, cold-chain temperature telemetry logs, and instant Shiprocket / dark-store API dispatches — plus WhatsApp order-status alerts and a margin dashboard.

TECHNOLOGY USED

- **Enterprise ERP**
- **Blinkit API · Zepto · Instamart**
- **Shiprocket**
- **WhatsApp Cloud API**

~70%

Fewer manual errors

~2x

Operational efficiency

4

Channels real-time sync

PwC: Enterprise Salesforce Cloud Pods

PwC — Financial Services & Telecom

PROBLEM

Tight enterprise delivery milestones and complex integration requirements with core banking systems required certified engineers with immediate domain readiness.

SOLUTION

Dedicated, vetted Salesforce engineering squads integrated directly into PwC's agile sprints, building high-throughput Apex batch jobs and encrypted banking API bridges under Financial Services Cloud compliance.

TECHNOLOGY USED

- Salesforce FSC
- Apex · LWC
- Staff Augmentation

30+	48 Hrs	100%
Senior Salesforce engineers	Rapid deployment SLA	FSC compliance fit

Annasaheb Patil: Digital HRMS & Citizen Portal

Annasaheb Patil Arthik Magas Vikas Mahamandal — Government & Public Sector

PROBLEM

Paper-based daily registers across 100+ taluka offices resulted in payroll delays, unverified field travel-allowance claims, and overwhelmed call centre lines for citizen scheme-status inquiries.

SOLUTION

A cloud-native eHRMS with geo-fencing mobile attendance verification, automated travel-allowance payroll computation, and an AI WhatsApp bot with human-agent escalation, plus Power BI/Copilot dashboards for state directorate review.

TECHNOLOGY USED

- **Custom Laravel**
- **WhatsApp Bot**
- **Microsoft Power BI · Copilot**

25,000+	100+	100%
Citizen queries handled	Geo-attendance locations	Automated payroll accuracy

MPBCDC: Online Loan Disbursement Portal

Mahatma Phule Backward Class Development Corporation — Government & Public Sector

PROBLEM

Physical paper applications submitted at district offices took months to verify, lacked tracking visibility, and were susceptible to administrative backlog and duplicate claims.

SOLUTION

A centralized web portal with Aadhaar KYC validation, multi-tier officer verification workflows, rule-based quota filtering, and direct integration with public-sector bank disbursement APIs.

TECHNOLOGY USED

- Laravel
- PostgreSQL
- Role-Based ACL · Doc Verification

₹200+ Cr

Disbursed digitally

95%

Cycle-time reduction

100%

Digital audit trail

Core Communications: Telecom Top-Up Engine

Core Communications Limited, UK — Financial Services & Telecom

PROBLEM

The legacy monolithic portal experienced concurrency timeouts during peak evening recharge spikes, leading to stuck balances, dealer payment disputes, and manual ledger reconciliation.

SOLUTION

Re-architected the recharge portal on an auto-scaling Laravel backend on AWS with Redis queues, direct carrier telco API failovers, and automated n8n ledger reconciliation.

TECHNOLOGY USED

- **Laravel · AWS**
- **n8n**
- **Telecom APIs · Payment Gateway**

10,000+	< 1 Sec	99.99%
Daily carrier top-ups	Execution time	Transaction success rate

Roam Communications: Telco AI & WhatsApp

Roam Communications Limited — Financial Services & Telecom

PROBLEM

Support teams were flooded 24/7 with repetitive questions on APN settings, data-balance checks, and roaming activation across multiple time zones.

SOLUTION

An AI-powered WhatsApp bot integrated with telecom HLR/SM-DP+ APIs and n8n workflows, resolving technical inquiries instantly without human intervention, with live-agent takeover for complex billing cases.

TECHNOLOGY USED

- **Claude AI**
- **GoHighLevel · Stripe**
- **eSIM APIs**

24/7	< 45 Sec	85%
AI-automated triage	eSIM provisioning	Support ticket reduction

Intexting: AI Transcription Platform

Intexting.com — D2C & E-Commerce (SaaS)

PROBLEM

Human transcriptionists were expensive, turnaround times took 48-72 hours, and strict evidentiary legal standards required exact word-for-word accuracy with timestamps.

SOLUTION

An automated transcription SaaS leveraging fine-tuned speech-to-text AI models, custom legal/medical vocabulary libraries, and an interactive synchronized editing studio with certified export formats.

TECHNOLOGY USED

- Python AI
- Laravel · Whisper
- OCR · PDF Generation

< 60 Sec

Transcription speed

99.2%

Speech-to-text accuracy

100%

Evidentiary compliance

PromptEngage: WhatsApp Marketing Engine

PromptEngage.com — D2C & E-Commerce (SaaS)

PROBLEM

Standard WhatsApp BSP gateways suffered queue congestion during holiday promotional flash sales, resulting in delayed notifications and lost customer conversions.

SOLUTION

A distributed messaging cluster capable of dispatching 50,000+ messages per minute with multi-gateway failover, dynamic template personalization, and real-time webhook tracking.

TECHNOLOGY USED

- **Meta Cloud API**
- **Wati · Interakt**
- **Node.js · Redis**

50K/Min	4	99.9%
Message throughput	Automated failover gateways	Webhook delivery SLA

Mapians: Scalable D2C eSIM Platform

Mapians.com — Travel & Mobility

PROBLEM

Legacy platform timeouts during peak travel seasons resulted in delayed eSIM QR-code emails and high support ticket volumes; manual order verification created friction for international multi-currency buyers.

SOLUTION

Rebuilt on Next.js and Node.js microservices with direct telco eSIM provisioning APIs, dynamic multi-currency pricing (USD/EUR/GBP/INR), and automated WhatsApp/email QR-code dispatch.

TECHNOLOGY USED

- **Telecom SM-DP+ APIs**
- **Stripe · n8n**
- **Laravel**

< 3 Sec	+280%	4.8%
Instant QR delivery	Global sales growth	Cart conversion rate

Atharva Trading: Global Import-Export ERP

Atharva Trading Company — Supply Chain & Logistics

PROBLEM

Freight-rate swings, port demurrage, customs tariff calculations, and FX variances managed in spreadsheets caused frequent margin miscalculations and audit penalties.

SOLUTION

A custom trade ERP with automated customs tariff classification, algorithmic landing-cost computation per SKU, multi-currency hedge tracking, and container shipment milestone alerts.

TECHNOLOGY USED

- Custom ERP
- Multi-Currency Ledger
- Customs Tariff Engine

Sub-Second

Landing-cost calculation

100%

Tariff & customs accuracy

3.8x

Faster shipment clearance

BMD & Sattvam: Telehealth & Pharmacy

BMD Counseling & Sattvam Ayurveda — Healthcare & Wellness

PROBLEM

Managing appointments across messaging apps, paper clinical case records, and manual courier dispatch of Ayurvedic herbal remedies caused significant administrative friction.

SOLUTION

An end-to-end Telehealth & EHR platform with encrypted video consultations, electronic prescription generation, automated pharmacy courier dispatch, and WhatsApp medication reminders.

TECHNOLOGY USED

- **n8n Workflow**
- **WhatsApp Cloud API**
- **Patient Portal · Calendar Sync**

3x	12	100%
Consultation capacity	Countries reached	HIPAA & telehealth fit

THE INVOLVE DIFFERENCE

What working with Involve actually protects

100% Vendor Neutral

We take zero software kickbacks or licensing margins, so recommendations are never steered by our commercial interest.

Total IP & Source Ownership

Every architecture document, repository commit and script transfers from Day 1 under bilateral NDA.

Audit-First Delivery

We diagnose before we prescribe, keeping proposals grounded in evidence rather than a pre-sold scope.

Enterprise Governance

ISO 27001, SOC 2 Type II and HIPAA-aligned practices let our delivery sit inside your existing compliance requirements.

CONTACT

Three offices — one point of contact for anyone

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Client, partner, or just curious — reach out.

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